



MSL Mercedes Pottery Road Dun Laoghaire, December 2017



Mercedes-Benz

APPLICATION

It is a known fact that Green Roofs in Urban Areas have a very positive impact on a number of elements such as climate change mitigation and adaption, storm water management, water quality, biodiversity, air quality and economics. The use of the Green Roof on the **MSL Mercedes Benz** Showroom took its influence from places like London which introduced the installations to increase biodiversity and reduce the storm water runoff. The planted area will be a new lease of life to the local wildlife and looks great as the foreground to our outdoor **Hitachi** condensers.



CLIENT

It might be hard to believe that **Mercedes** has such a strong Irish heritage behind them, but they do and it stems all the way back to the 1940s thanks to one man and the **Volkswagen** franchise.

In 1949 Stephen O'Flaherty who had spent the previous 20 years developing a career in the motor industry set about securing the **VW** franchise for Ireland. This was the first sign that Ireland would soon become a manufacturing hub for both **Volkswagen** and **Mercedes** – one of the first outside Germany. By June 1950, O'Flaherty managed to secure the franchise for VW here in Ireland and in doing so, moved the business from Townsend Street to the location where Ballsbridge Motors stands today. This so happens to be another project we successfully completed with MDL last year also. In 1952 O'Flaherty moved the manufacturing side of VW from the old tram depot on the Shelbourne Road to the current HQ on the Naas Road.

The company has since grown from strength to strength. Ireland's relationship with two of the greatest car manufactures the world has ever seen is a deep and meaningful one, and to think, it all started with one man.



PROJECT

Due the restricted height allowed on the roof we installed single fan 6HP splits to the **Mercedes** Showroom. The architect and client had concerns that the outdoor units would be seen from Pottery Road and felt this would take from the finished building. As we always listen to the needs of our clients, we sourced the smallest outdoor condenser with this output to be installed. We also worked closely with the architect, main contractor and electrician to ensure the internal layout complemented the high end finishes demonstrated on this build.

CONTACT

Address: Unit 9 Northwest Centre, Blanchardstown, Dublin 15

Phone: +353 (01) 820 8544

Fax: +353 (01) 820 8547

Email: info@techrac.com

Website: www.techrac.com