



Tommy Hilfiger & Calvin Klein, Blanchardstown



PROJECT

Tommy Hilfiger and Calvin Klein, two renowned global fashion brands, have recently opened new flagship stores in the Blanchardstown Shopping Centre, one of Ireland's largest and most prestigious shopping destinations. Located in Dublin, the Blanchardstown Shopping Centre attracts millions of visitors annually with its diverse range of retail, dining, and entertainment offerings. The introduction of Tommy Hilfiger and Calvin Klein stores further enhances the Centre's retail portfolio, aiming to deliver an exceptional shopping experience while adhering to modern standards of energy efficiency and customer comfort.

PRODUCT

In line with their commitment to sustainability and superior customer comfort, both stores have been equipped with state-of-the-art Mitsubishi Electric Hybrid Variable Refrigerant Flow (HVRF) systems. Tech Refrigeration, a leader in HVAC solutions, was selected to supply, install and commission the HVRF system for the new Tommy Hilfiger and Calvin Klein stores.

The HVRF system optimizes energy usage by modulating the refrigerant flow according to the precise cooling and heating needs of different zones within the stores. This reduces energy wastage and significantly lowers operational costs.

The system provides consistent and precise temperature control, ensuring a comfortable shopping environment regardless of external weather conditions.

By reducing energy consumption, the HVRF system lowers the carbon footprint of the stores. Additionally, the system uses eco-friendly R32 refrigerant which has a lower global warming potential (GWP).



CLIENT

Tommy Hilfiger is a globally recognized premium fashion brand, known for its classic American cool style. Founded in 1985 by designer Tommy Hilfiger, the brand offers a wide range of collections, including men's, women's, and children's clothing, footwear, accessories, and fragrances.

Calvin Klein is an iconic fashion brand known for its minimalistic and modern aesthetic. Founded in 1968 by designer Calvin Klein, the brand offers a range of products including clothing, underwear, accessories, and fragrances.

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